



## **Billingsgate Seafood Coming to Rockridge Market Hall**

*Hapuku Fish Shop Will Close January 27*

**January 16, 2025, Oakland, Calif.**— Billingsgate Seafood becomes the new proprietor at Rockridge Market Hall, taking over from Hapuku Fish Shop on February 1. The fish shop will be closed starting Monday, January 27 and will reopen as Billingsgate Seafood the first week of February.

This will be the second retail location of Billingsgate, founded by chefs-turned-fishmongers Adrian Hoffman and Ismael Macias and operating manager Esteban Macias. Their first location, Billingsgate Seafood Market & Café, opened in 2020 in Noe Valley, San Francisco. Billingsgate is the retail arm of Four Star Seafood & Provisions, a wholesale fish distributor. In 2024, when Hapuku’s longtime seafood supplier Jimmy Galle of Gulfish merged his operations with Four Star, he introduced the founders of Hapuku to the Billingsgate owners because of their mutual desire to provide traceable, sustainably caught seafood of the highest quality and freshness.

“Over our 20-year tenure at Hapuku, we benefitted from working with our good friend Jimmy Galle, who connected us to Adrian, Ismael and Esteban,” said Sara Wilson, co-owner of Hapuku and managing partner of Rockridge Market Hall. “The opportunity to work with Billingsgate and their direct relationships with fishermen and fisheries was irresistible. Their tagline, ‘Cook more seafood at home,’ is what we’re all about.”

The six Hapuku employees will remain through the transition and have the opportunity to interview with Billingsgate and for other openings across the Market Hall Foods family of businesses.

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